Preparing 21st Century Students: What's next in Information Technology?

- Half of students have Microsoft office 2007, half students have old Office. Resulted in failure of write up, warnings would have been beneficial. This will be an issue in the future as we upgrade.
- Compatibility issues in Office 2007 and 2003. Develop strategy to facilitate transitions.
- Lead-time in knowing about software upgrades would be helpful in being prepared.
- One hour training sessions on Office 2007 should be expanded, or one-on-one
- Engage students or involve students in the future proofing discussions
- Classes were scheduled in rooms that were not technology ready
- Systematic change or process or tech. and furniture. Need to update furniture in faculty/ staff offices to reflect the way we work today
- Provide students with the laptops they will use in their industry. Allow programs to provide input into the laptops that best fit their applications. Many professionals use Mac, both platforms can be run on a Mac
- Make Macs available in labs (i.e. language)
- Issue of cost of upgrades to computers--should be responsibility of university rather than department
- Wikis, Blogs need for support some are going off-site
- Explore current textbook rental model and e-learning opportunities
- Technology is not limited to computers. As we have discussions we should qualify what we mean by technology (mechanical, chemical) don't forget about other areas. Info technology fully encompasses
- Revitalize summer session (i.e. research projects provide stipends to allow students to do research projects on campus during summer)
- We can use the campus in a whole new way (i.e. language camp)
- Students who are able to come on campus are more engaged
- Virtual space or virtual classroom?

Enrollment Management: Attracting & Retaining High Quality Students

- Set standard for the bottom in terms of admission requirements. Higher minimum standards for accepting students. Is our goal to have 8,900 students or 8,900 high quality students?
- Look at hybrid set of courses to get students of color interested. Start them as online or close to home and then bring them to campus
- Bring more student summer groups in and they may be interested in attending UW-Stout. Create more opportunities
- Seed money for faculty/ staff to start up a summer camp or program
- Market are majors as pre-professional majors
- Even out enrollment by student classification. Draw a clear picture of what we are trying to accomplish. Need to get resources to students that need them.
- Changing characteristics of this generation of students. If we don't have the major they will go somewhere else
- Why are there a large number of students leaving between their junior and senior years?

Polytechnic: Next Steps in our Designation

- Missed reference to distance ed. in presentation- make it a part of our marketing strategy. Combine both on campus and off campus experience
- Work job placement rate into marketing strategy
- Need tag line or ad to be sure public knows we are still a 4-year degree. Some view polytechnics as 2-year
- Educate our alumni about polytechnic
- Identify our target market
- Don't want people wondering what is meant by polytechnic. Communicate "what you get" from a polytechnic
- Definition of polytechnic on everything sent to prospective students
- Tie polytechnic definition to our mission of university
- Do TV ads on High School tournament broadcasts (basketball, hockey, etc.)
- Communication- during the summer many faculty are not on campus. Need an update in fall

Program Alignment

- Model 4 very different (History- 3 years ago looked at structures; last year looked at guiding principles for realignment programs by Forrest Schulte). Do other campuses have this structure?
- Model 4-what about general education in this model?
- Programs are built upon academic disciplines, which don't necessarily relate to program. Be aware of academic disciplines in realignment
- Models don't seem to have taken into account academic disciplines (Ex: Apparel Mfg. is manufacturing)
- What if we didn't have colleges- students design their own program? Flexible to meet the needs of all students without college.
- Econ. out of social science in 3 models- concerns: working on applied social sciences- awkward to have social science out of this
- Business is somewhat vocational- social science educational
- Governance- faculty responsible for curriculum and personnel decisions. Depts. are needed for governance
- Colleges needed to assure equality for depts.
- Size of depts or groups need to be small enough so members are able to relate to the others in the group. Collaboration can take place when you understand others.
- What is "health services?" We have health- related programs, may need better name than "health services"
- Mental health ranked under "health-related" fields in the field. Would like change the mentality of what "heath-related" includes
- Look at other polytechnics to see where they put health- related disciplines
- Polytechnic- use to eliminate structures that create barriers

- Putting individuals in same college doesn't mean they will collaborate. It is up to individuals to collaborate, and need support of supervisors
- New structure may help people to meet others and realize there are areas where they could collaborate

New

- New initiatives in improving the environment