

## **Preparing 21<sup>st</sup> Century Students: What's next in Information Technology**

- Plug ins, projector, screens need document cameras in all classrooms
- Need facilities that are teaching and learning labs. Record students while they are teaching Hollywood sound stage, flexible spaces, accessible technology but yet invisible, start with one
- Dream learning environment- how can we facilitate learning room that doesn't constrict
- Need rooms that are conducive to small groups ability to move (flexible spaces)
- Some movable chairs and desks not comfortable for adult learners for long periods of time
- Need consistent and accurate student lists in program (not just currently enrolled students)- D2L works on a class by class basis
- Faculty and their ability to teach upper level technology courses. Some need to be up-to-speed
- Communication- quickly and efficiently get information to students in their program.
- Students are not prepared learners for online courses. Prep course before they take an online course. Learners and faculty need to be prepared.

## **Enrollment Management: Attracting & Retaining High Quality Students**

- Customized tuition model is attracting students, provide services that they wouldn't normally get
  - Lacking same level of service between customized and distance learning. Need to provide same level of service
- Challenge of keeping up with on-campus and off-campus students
- Online courses are the avenue for attracting diverse student population
- Issues with how enrollment is counted? Customized? (Response: enrollment numbers include all students except study away. Customized is included in enrollment counts)
- Challenge creating balance between customized and other tuition
- Don't focus just on undergrad enrollment
- Increase grad programs and spend money recruiting diverse students
- Offer cohorts where students are (i.e. Milwaukee)
- Large pools of students coming from Twin Cities and Milwaukee create partnerships with institutions in those areas.
- Continue to help transition from high school to college (i.e. Math lab, tutoring centers), more programs to help keep students here and provide support
- Develop a culture of understanding- the importance of other cultures
- Put effort into recruiting from Twin Cities area
- Need to be analytical as well as data driven
- Need seamless system- especially for adult learner- one call should get student to any service they need
- Should be recruiting, enrollment, and retention

- Recruitment of minority students is important. We need to give them a sales pitch—for example, can we offer a bilingual endorsement? We should be working to attract Hispanics. It is also important to have faculty as mentors for minority students.
- We need to look at different sources of funding for specializations and programs.

### **Polytechnic: Next Steps in our Designation**

- Make sure audience realizes education programs are still here and available- regardless of Polytech designation
- Inspiring Innovation helpful to link poly to education programs
- Customer wants “what’s in it for me.” Under promise and over deliver. Understand how to talk about poly in simplest terms
- Create examples of inspiring innovation for website
- Employment rate good selling point for Stout
- Global marketing that highlights advantages of our programs
- Acknowledge our limitations and capitalize on programs we do have to offset limitations
- Need to take research more seriously- important component of poly, get out into practice
- Network in place- continue to develop a culture to celebrate new knowledge development

### **Program Alignment**

- Models don’t support allied health- don’t have pre-med, pre-dental, etc. or sciences to support
- Suggest we follow governmental clusters
- Distance ed not addressed in models
- Administrative model- needs representation at all levels. SOE Dean has dual roles as Dean and Associate Dean, chair spread too thin also.
- More divisions in structure- less collaboration occurs. Fewer divisions desirable
- How will faculty and personal decisions be evaluated in Model #4? Least favorite model
- Model #4- only model that includes “graduate education.” Grad education needs to be a focus on all models
- Will UW system question increased administration in some models? We will not increase administration- (per Chancellor)
- Additional admin would have to be reallocated internally
- Need to reduce barriers to accomplish teaching and innovative
- Consider Red Cedar Medical center and local mfg to adopt “lean” concept to reduce those things that do not add value
- Have a voice at UW System to make changes that are currently in place because of UW System poly
- Have college of mgmt within college of STEM (STEM<sup>2</sup>)
- Analyze processed to make structure more “lean”

### **New**

- Reduce barriers to getting things done (i.e. signatures)

- Lean principles- implements as a community to reduce multiple layers and duplication of information, these things do not add value
- Frustration doing things because of “the System” --need voice as System