

Open Session 2 Comments
October 18, 2006

Academic Plan

- I. Problems working with UW system and new programs- they slow us down and make it impossible
- II. Support for Action step #2
 - a. This is something we need to do
- III. Coordination needed between outreach services/ programs
- IV. We need to monitor the quality of online courses
 - a. Create guidelines for effectiveness
 - i. Use Capella as an example
- V. How campus deals with overloads
 - a. Need more faculty assigned to online courses
 - i. Convert revenue from online courses to full-time faculty
 1. need more faculty positions
- VI. Need to look at varying rates of tuition
 - a. Tuition rates vary from program to program- this is a bad thing
- VII. Uncontrolled enrollment; need management
 - a. Can't lose focus of on-campus programs
 - i. But online programs are important too
- VIII. Problems with partial online programs (hybrid)
 - a. Need to be fully online not hybrid
- IX. Need to move resources consistent with demand
 - a. More faculty and facilities
- X. Don't have resources to maintain quality
 - a. Need more faculty positions
- XI. Need to consider online students full fledged Stout students, like on-campus students
- XII. Look at resources at discipline level

Academic Plan, Global Society for Workforce

- I. Keep students up-to-date on what a Global economy is
- II. Combine ethnic studies and global studies into one requirement
- III. Going abroad is not only solution
- IV. Objectives specified by each program
 - a. Weave into curriculum- not just one class
- V. Need background knowledge on other countries/ cultures before applying current issues
- VI. International experiences through technology are important
- VII. Need to define "New World Economy"- people do not understand what this means

Polytechnic

- I. Will it ever involve a name change?
 - a. Is a tagline enough?
 - b. Polytechnic designation
 - c. More than a brand and a tagline
- II. Marketing campaign should also be broadened to include information about programs that are misunderstood/ unknown
- III. Pleased to see resources allocated to this initiative

Campus Climate/ Culture

- I. How are we going to determine what communications methods people are looking for? (response: communications audit)
- II. How can we go back to face-to-face communication on critical issues?
- III. Interpersonal communication needed, not just a matter of disseminations information
- IV. Positive reaction to Chancellor walking campus
- V. More affirmative re: Work that's being done on campus
- VI. Share information on affirmations with foundations office and U-Relations
- VII. Department chairs are climate setters and need to be aware of how faculty are doing