Open Session 2 Comments
October 18, 2006

Academic Plan

I. Problems working with UW system and new programs- they slow us down and make it impossible
II. Support for Action step #2
   a. This is something we need to do
III. Coordination needed between outreach services/ programs
IV. We need to monitor the quality of online courses
   a. Create guidelines for effectiveness
      i. Use Capella as an example
V. How campus deals with overloads
   a. Need more faculty assigned to online courses
      i. Convert revenue from online courses to full-time faculty
         1. need more faculty positions
VI. Need to look at varying rates of tuition
   a. Tuition rates vary from program to program- this is a bad thing
VII. Uncontrolled enrollment; need management
   a. Can’t lose focus of on-campus programs
      i. But online programs are important too
VIII. Problems with partial online programs (hybrid)
   a. Need to be fully online not hybrid
IX. Need to move resources consistent with demand
   a. More faculty and facilities
X. Don’t have resources to maintain quality
   a. Need more faculty positions
XI. Need to consider online students full fledged Stout students, like on-campus students
XII. Look at resources at discipline level

Academic Plan, Global Society for Workforce

I. Keep students up-to-date on what a Global economy is
II. Combine ethnic studies and global studies into one requirement
III. Going abroad is not only solution
IV. Objectives specified by each program
   a. Weave into curriculum- not just one class
V. Need background knowledge on other countries/ cultures before applying current issues
VI. International experiences through technology are important
VII. Need to define “New World Economy”- people do not understand what this means
Polytechnic

I. Will it ever involve a name change?
   a. Is a tagline enough?
   b. Polytechnic designation
   c. More than a brand and a tagline

II. Marketing campaign should also be broadened to include information about programs that are misunderstood/unknown

III. Pleased to see resources allocated to this initiative

Campus Climate/Culture

I. How are we going to determine what communications methods people are looking for? (response: communications audit)

II. How can we go back to face-to-face communication on critical issues?

III. Interpersonal communication needed, not just a matter of disseminations information

IV. Positive reaction to Chancellor walking campus

V. More affirmative re: Work that’s being done on campus

VI. Share information on affirmations with foundations office and U-Relations

VII. Department chairs are climate setters and need to be aware of how faculty are doing