

## **Fall 2006 University Priority Listening Sessions Response Card Comments**

### **2005-2007 Accomplishments**

- Please make slides available. Lots giving rapidly

### **Academic plan- Reach new markets and provide new programs through online learning, hybrid courses, programs and partnerships**

- Reaching new markets through the web- must have a presentation to keep on “clicking”
- To reach new markets and offer new programs resources must be allocated or reallocated
- Allow marketing of programs before all approvals are completed. Otherwise there is a 1-year lag before you get students into the program.
- Resource allocation model should reflect the involvement of faculty in these efforts, e.g. providing continuing ed to professionals... but not providing instructional allocation for this (not just adjunct-level, “filling behind” dollars)
- Two proposals on campus offer unique interdisciplinary study opportunities.
  - o 1) student leaning communities (from Student Services office)
  - o 2) Faculty learning communities (from summer think tank funded by CAS). Both cluster students and faculty together into interdisciplinary work teams, and both facilitate cross-department and cross-college interactions. These proposals focus attentions on STUDENTS and their learning needs while better meeting societal need.
- The school outside a school enterprise takes faculty time away from face-to-face interactions with students. This is a good reason we are a residential institution. Students and faculty need to gather in a person-to-person physical space to receive the hands on, interpersonal, skill-based training that makes UW-Stout great. There are important skills students must learn that are either impossible or extremely difficult to learn online. Would you go to a marriage counselor who got a degree from a correspondence course?
- Links need to be made between priorities. Polytechnic branding needs to be consistent with the academic plan regarding new programs. Internal communications needs to span all priorities to build.
- Require all students to take a 1 quarter “global society” class.
  - o Have current foreign students on campus present on their country/ culture.
- Encourage and offer competitively priced 1-2 week trips to foreign countries for staff and students to study various cultures.
- Somehow utilize the international resource people we already have on campus (foreign students, minority staff, etc.) to teach us about their culture or origin.
- Japanese class
- Class in how not to insult other cultures/ business in other countries class
- Customized tuition for online programs needs a university policy that encourages new program development. Not all programs cost the same to deliver.
- Several recommended actions to explore “other” departments yielded no interest from existing committees

- Incubation project cognitive neuro psych neglected to research available campus resources that would have been highly beneficial to program e.g. SVRI of voc rehab who often implements innovations and strategies for persons with cognitive neuro psych issues

### **Academic Plan- Prepares students for a global society and work force**

- Global society- includes ethnic studies as a requirement in some way. Going beyond having ethnics as part of a curriculum.
- Measures of performance should include NSSE data.
- Focus on program-specific learning. Study abroad, internships international, upper level courses, so global study requirement is obsolete and unnecessary
- A community from custodians to instructors to administrators with the focus on student learning and providing opportunities for learning.

### **Polytechnic/ Branding**

- Support polytechnic
- I am a little concerned about what effect a polytech designation will have on our gender ratio of students. We should watch the data on our campus and maybe look at ratios on other polytech campuses
- Historically, Stout's education programs have been leaders in the application of science to human learning, development, and behavior.
- Education programs at Stout serve students, including graduate students, in many nontraditional formats (summer courses, online/ continuing ed courses) (based strictly on SCH)
- Current resource application model does not reflect the disproportionate financial contribution of grad students (who are paying twice as much per student credit hour) or the involvement of faculty in summer and continuing ed courses.
- Outstanding focus and the way UW-Stout needs to go, but we need to move beyond the marketing plan in the action points and actually take this opportunity to SHAPE Stout's polytechnic identity through a critical review of Stout's program array. We need to better align our programs to societal need, and the polytech offers this opportunity.
- If surveys show the public doesn't know what a polytechnic is, why do we want to pursue this "branding" option?
- I don't think most of us on campus have a clue what "polytechnic" really means.
- Our future needs to be inclusive of all the services we share. This includes human service. We are and will continue to have a comprehensive university. All branding should begin with this identity.

### **Campus Climate/ Culture**

- Combine daily email and e-Stout community news for one source, one read.
- Providing a positive, affirming environment for all employees (faculty, staff, classified) will be a challenge.

- I think the Chancellor's "walk-about" have been excellently received. He also needs to met with staff (and not just faculty)
- I appreciate the "daily campus email" and think it's a valuable tool.

**What other issues are important for the university to be thinking about?**

- DE students enroll in a combination of courses
  - o Customized
  - o Dept.
  - o Outreach services
  - o Other/ registration, etc handled differently which frustrates students because it is confusing
- The tiered seating arrangements in 205 Millennium was appreciated
- In back- couldn't hear both presenters and attendees.
- Coffee service could be outside door- no one could get to it. It looked wonderful. Thanks for the thought
- Slides (power point) are wonderful! Can the presentation be made available? ( I couldn't take notes fast enough)
- Cross-departmental observations (including academic and non-academic departments)
- Improving students writing communication skills
- Consideration for graduate education; many of "new" innovative programs that are projected will involve non-traditional students and advanced degrees. Respectfully, administration needs to acknowledge, respect, and consider graduate education in decisions about future grad education is big revenues for Stout and deserves to be considered.
- Incentives for new faculty hires must be addressed to compete with neighboring states that offer significantly higher salaries.