## University Priority: Academic Plan

### 1. University Priority

One to two sentences summarizing the answer to the question: *What solution are you proposing?*

Prepare students for a global society and work force.

**Linkage to Strategic Plans**

*University of Wisconsin-Stout Strategic Plan*

- Excellence in teaching within high quality, student-centered undergraduate and graduate education involving active learning and appropriate technology.
- Collaborative relationships with business, industry, education, community and government.
- Growth and development of students, faculty and staff through active participation in a university community.
- Diversity of people, ideas and experiences.

**Enduring Goals**

- Offer high-quality, challenging academic programs that influence and respond to a changing society.
- Preserve and enhance our educational processes through the application of active learning principles.
- Promote excellence in teaching, research, scholarship and service.
- Provide responsive, efficient, and cost-effective educational support programs and services.

**Linkage to FOCUS 2010 goals**

- **Goal 1:** Prepare alumni for success.
- **Goal 2:** Create a learning community that supports and encourages the engagement of its members in active learning.
- **Goal 3:** Achieve national leadership and excellence in educating students in the theory and application of a broad range of technologies.
- **Goal 5:** Create a school outside a school enterprise that serves learners statewide, nationally, and internationally.

### 2. Statement of the Issue:

“What issue are you trying to solve?”

Possible university priorities to advance the FOCUS 2010 goals were solicited through the division heads and senate chairs. A complete listing of priority ideas can be found at: [http://www.uwstout.edu/bpa/planning/spgretreat/2006/priorcomp.pdf](http://www.uwstout.edu/bpa/planning/spgretreat/2006/priorcomp.pdf).

These ideas were reviewed by the Strategic Planning Group and *Academic Plan* was
identified as one of the top three priorities. Based on the feedback from the SPG, the Chancellor has identified the following question for resolution:

- How can we globalize the curriculum so our graduates possess the knowledge and skills needed for the new world economy?

### 3. Action Plan:

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.</strong></td>
<td>Assign a committee or task force to make recommendations to develop a cost-effective means to produce a global-ready graduate. Utilize the listening session comments as a resource for accomplishing this charge.</td>
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<tr>
<td></td>
<td>- Determine intercultural competencies of a global-ready graduate.</td>
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<td></td>
<td>- Review current global studies requirements.</td>
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<td></td>
<td>- Review foreign language requirements.</td>
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<tr>
<td><strong>2.</strong></td>
<td>Incorporate global perspectives into experiential learning opportunities…co-ops, internships, field experiences, independent studies. Utilize the listening session comments as a resource for accomplishing this charge.</td>
</tr>
<tr>
<td><strong>3.</strong></td>
<td>Increase awareness of and access to study abroad opportunities for all students and faculty.</td>
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<tr>
<td><strong>4.</strong></td>
<td>Increase internationalization at home and diversity at a distance through existing technology.</td>
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</table>

<table>
<thead>
<tr>
<th>Responsible</th>
<th>Timeline</th>
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<tbody>
<tr>
<td>Director of International Education working with the Office of International Education Advisory Board</td>
<td>May 2007</td>
</tr>
<tr>
<td>Director of Career Services and Deans</td>
<td>Plan by May 2007</td>
</tr>
<tr>
<td>Director of International Education</td>
<td>May 2007</td>
</tr>
<tr>
<td>Director of Learning Technology Services</td>
<td>May 2007</td>
</tr>
</tbody>
</table>
4. Implication for Resources:

“What is needed for this priority to succeed?”
(Human, fiscal, physical, other)

Site development for experiential learning opportunities.

5. Key Measures of Performance:

Process Measures:
Identify no more than two process measures when answering the question:

“What information will be collected to assess successful deployment of the action plan?”

- Number of participants in experiential learning opportunities that incorporate global perspectives

2007-08 Accomplishments:
Career Services has met with the Cooperative Education Advisory Board, Claudia Smith from the Office of International Education, Jim Uhlir from Health and Safety, and Chris Smith from Outreach Services to determine the process of international co-op site approval and risk management and to determine the content for the International Co-op Guidelines for students. The Cooperative Education Advisory Board has also drafted a checklist (in process of revision) of the different steps that need to be completed by the students as well as the different UW-Stout offices involved, prior to a student registering for an International Co-op.

The Co-op Advisory Board Committee has met a number of times to discuss approaches to leveraging the $12,500 to maximize the number of International Co-op work sites. Some of this money was utilized this year by faculty traveling to UK, Ireland, Germany, and Finland to develop potential co-op sites internationally. We also had 6 students participate in International Co-ops in 2007-2008 in the countries of:

- India (2)
- Saudia Arabia
- Netherlands
v West Indies
v Maldives

**2005-07 Accomplishments:**
We track all students who register for Cooperative Education courses (course in their academic program ending in _49). In the past couple of years, Career Services has had a number of students complete their Co-ops outside of the United States (7).

1. Pontlevoy, France
1. Borsay, Turkey
1. Mexico City
1. Tokyo, Japan
1. Germany
2. We also have 2 students traveling to India this summer of 2007 for a Cooperative Education course.

- Number of students that participate in study abroad programs

### UW-Stout Students Studying Abroad – Unduplicated Annual Headcount

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>95</td>
<td>152</td>
<td>108</td>
<td>258</td>
<td>214</td>
<td>245</td>
</tr>
</tbody>
</table>

Source: UW System Accountability Report

- Student ratings on survey questions related to study abroad (additional study abroad questions were added to the ACT student opinion survey)

### ACT Student Opinion Survey - Spring 2006

<table>
<thead>
<tr>
<th>Additional Questions</th>
<th>Answers</th>
<th>On-Campus</th>
<th>Distance Ed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Have you ever studied abroad (outside of the U.S.)?</td>
<td>Yes</td>
<td>8.3% (32)</td>
<td>16.1% (14)</td>
</tr>
<tr>
<td></td>
<td>No</td>
<td>86.5% (333)</td>
<td>78.2% (68)</td>
</tr>
<tr>
<td>2. Have you ever considered studying abroad?</td>
<td>Yes</td>
<td>71.7% (276)</td>
<td>29.9% (26)</td>
</tr>
<tr>
<td></td>
<td>No</td>
<td>23.1% (89)</td>
<td>65.5% (57)</td>
</tr>
</tbody>
</table>
3. If you have studied abroad, did the experience help you gain a better understanding of other cultures?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neutral</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Does Not Apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number</td>
<td>1.8% (7)</td>
<td>0.3% (1)</td>
<td>1.6% (6)</td>
<td>2.3% (9)</td>
<td>6.5% (25)</td>
<td>79.5% (306)</td>
</tr>
</tbody>
</table>

| Does Not Apply     | 1.1% (1)          | 0.0% (0) | 2.3% (2) | 1.1% (1) | 13.8% (12)  | 63.2% (55)    |

4. If English is your native language, have you ever studied a second language?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Yes</th>
<th>No</th>
<th>Does Not Apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number</td>
<td>82.1% (316)</td>
<td>9.1% (35)</td>
<td>2.6% (10)</td>
</tr>
</tbody>
</table>

| Does Not Apply     | 1.1% (1)          | 0.0% (0) | 2.3% (2)       | 1.1% (1) | 13.8% (12)  | 63.2% (55) |

5. If English is your native language, do you think that knowledge of a second language would help you in your future career?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neutral</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Does Not Apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number</td>
<td>11.2% (43)</td>
<td>3.9% (15)</td>
<td>13.0% (50)</td>
<td>34.8% (134)</td>
<td>28.3% (109)</td>
<td>3.6% (14)</td>
</tr>
</tbody>
</table>

| Does Not Apply     | 5.7% (5)          | 3.4% (3) | 13.8% (12) | 40.2% (35) | 25.3% (22)  | 5.7% (5)       |

- Number of courses that utilize internationalization at home and diversity at a distance

**2007-08 LTS Interactive Distance Learning**

Course connections and events connecting to point outside of Wisconsin:

**Semester Courses via ITV:**
- Packaging Seminar ......................................................... Oakton Community College, IL
- H&T Time Share Management .......................................... Central Florida University
- H&T Time Share Management ............................................ Wyndam Vac. Ownership, FL
- Organizational Development ........................................ Dunwoody, St. Paul College, MN
- Technical Writing ..................................................... Dunwoody, St. Paul College, MN
- Organizational Research ............................................. Dunwoody, St. Paul College, MN
- Production and Operations Management ....................... Dunwoody, St. Paul College, MN

**Events occurring individually throughout the year:**
- Tom Lacksonen, Engineering Econ Video/Audio via Skype & Breeze ................. Turkey
- Renee Gunderson, ITM Class sections – Video and Audio ................ Lockheed Martin, MN
- Radi Teleb, Software Engineering Class – Audio ......................................... Lockheed Martin, MN
- Carolyn Barnhart, Phi Upsilon Omicron meeting ................................... University of Maryland
- Ruth Nyland, presented as Guest Lecturer ........................................ North Dakota State University
- Robert Peters, Presenter to Division of Voc Rehab ..................................... State of Maine
- Leslie Bowen, Tech Writing Student Collaboration ...................................... University of Paris
- Jack Reardon, Weeklong Guest Lecturer ............................................. U of Mgmt & Econ, Vilnius, Lithuania
- Sivertson/Peterson student group interaction with 3M ................................ Minnesota
- Amy Fox, Graduate Thesis Presentation (video) ...................................... Nevada
- Student employment interview with Reebok (video) ................................. Massachusetts
Please note that some of these events were paid for by outside parties, and some of these events happened multiple times.

Also, there have been many (50+) web and audio connections that have connection multiple states and countries, though it is impossible to name them; we have been participants and do not have access to the information on other participants.

### 2006-07 LTS Interactive Distance Learning

**Semester classes: four states within U.S.**

- Accounting – Dunwoody and St. Paul College in Minnesota
- Decision Theory – Dunwoody/SPC, MN
- Time Share Mgt – Florida

**Class or other events: 9 states, 4+ countries**

- Juli Taylor – Hawkeye College, IA
- Renee Gunderson, ITM Capstone Class – Lockheed-Martin, Eagan, MN
- Radi Teleb, Software Engineering Class – Lockheed-Martin, Eagan, MN
- Matt Livesey, Technical Writing Class – University of Paris, France
- Bruce Maylath, guest teaching to University of Colorado, Denver, CO
- Bob Berkemer, International conference (ICPF) originating at Univ. of Michigan, and connection to international points
- Claudia Smith, International Studies – Southern Cross University, Australia
- John Lui, Doctorate dissertation presentation – Greeley, Colorado and Flagstaff, Arizona
- Carol Mooney and Bob Meyer, collaboration committee meeting – Indiana State University
- Neil Griffin, Applicant interview – Tallahassee, Florida
- Ambica Prakash, Graphic Design class presentations to national organization at William and Mary College, Virginia
- Outreach Services/Rehab and Counseling depts. Meetings (several) with Dunhill Center, County Cork, Ireland
- Outreach Services/Rehab and Counseling depts. Meeting with Kathleen Deery and faculty at University of Edinburgh, Scotland

**Performance Indicators:**
BPA is responsible for benchmarking overall performance to answer the question:

**“What information will be collected to benchmark and measure the priority’s success?”**

- Enrollments (international students specifically)