UW-Stout
University Priority D- outreach model

1. University Priority

"What solution are you proposing?"

Implement a new outreach model that serves learners statewide, nationally and internationally, through distance learning and other delivery methods. The new organization will be better integrated with the colleges/school; courses and support systems will be integrated with university systems and a strategic plan will be developed.

Linkage to Strategic Plans
University of Wisconsin-Stout Strategic Plan
Linkage to FOCUS 2010 goals
Goal 1: Prepare alumni for success.
Goal 5: Create a school outside a school enterprise that serves learners statewide, nationally, and internationally.
Linkage to Enduring Goals
Goal 1: Offer high-quality, challenging academic programs that influence and respond to a changing society.
Goal 3: Promote excellence in teaching, research, scholarship and service.
Goal 7: Provide responsive, efficient, and cost-effective educational support programs and services.

2. Statement of the Issue:

"What issue are you trying to solve?"

Responding to market-driven learning needs. Lack of clear vision, coordination and assessment of distance learning. Need to strengthen connections between outreach and academic programs.

3. Action Plan:	Responsible:	Timeline:
"What has to be done for this priority to succeed?"	*"Who are the positions or people that will be responsible for each step?"*	*MUST be specific target completion date.*
Assess needs: assess quality of distance learning programs and services; assess instructor needs; assess the needs of the technical	Provost	Fall 2005

colleges; assess market learning needs		
Reorganize, redefine and rename Stout Solutions. Utilize the recommendations of the Stout Solutions review and the needs assessment results in step 1 in the process	Provost	Spring 2006
Develop a proposal for better integration with the colleges and schools	Provost	May 2006
Develop a proposal for better integration with courses and support systems	Provost	Fall 2006
Develop a strategic plan for outreach	Provost	Fall 2006

4. Implication for Resources:

"What is needed for this priority to succeed?"
(Human, fiscal, physical, other)

5. Key Measures of Performance:

It is the expectation that priority owners will be using/maintaining the process measures to assess action plan deployment. At the end of the fiscal year, the Strategic Planning Group will review and discuss the implementation progress and impact.

Process Measures:
Identify no more than two process measures when answering the question:

"What information will be collected to assess successful deployment of the action plan?"

-Tasks completed according to timeline
See university priorities progress updates http://www.uwstout.edu/bpa/planning/spgretreat/2006/yrend06.pdf

-Course and services evaluation results

Outreach Conferences - 2005-06

Conference	Keynote Speakers	Average Rating
Governors Workforce Development	Gassman and Clancy	3.04
	Nivens	2.22
	Winters	3.59
	Linzmeyer	3.08
NW WI Business Conference	Hamp	3.06
	Olson	3.95
	Gassman and Burke	3.56
	Regional Businesses Development Panel	3.60
National Rural Institute on AODA	Sunday Plenary	3.13
	Monday Plenary	3.53
	Tuesday Plenary	3.53
	Wednesday Plenary	3.58
	Closing Plenary	3.84

Scale =1 (unsatisfactory) to 4 (excellent)

Continuing Education Courses

Courses	Satisfaction with the end result of your service contract		
	Fall 2004	Spring 2005	Fall 2005
Credit	4.16	4.42	4.17
Non-credit	4.38	4.43	4.52

Scale is 1 to 5

Performance Indicators:
BPA is responsible for benchmarking overall performance to answer the question:

"What information will be collected to benchmark and measure the priority's success?"
-Student Satisfaction Survey (ACT), http://www.uwstout.edu/bpa/ir/performance/actsurvey.pdf

-Distance education courses/programs, http://www.uwstout.edu/bpa/ir/performance/distance.pdf