



## Academic & Student Affairs Division Targeted Projects for 2010-11

### **Goal 1: Offer high quality, challenging academic programs that influence and respond to a changing society**

- Obtain BOR approval to implement the M.F.A. in Design (CAHSS)
- Obtain BOR approval to implement the B.S. in Health, Wellness and Fitness (CEHHS)
- Obtain BOR approval to implement the P.S.M. in Industrial and Applied Mathematics (CSTEM)
- Explore an Entitlement to Plan for the collaborative M.S. in Sustainability with other UW campuses
- Submit the Entitlement to Plan for the M.S. in Innovation and Entrepreneurship
- Implement Math Education within the B.S. in Applied Mathematics and Computer Science (CEHHS)
- Work collaboratively with DPI to develop a STEM graduate level certificate program (CEHHS)
- Participate in the P.S.M. market analysis in collaboration with MnSCU universities, (CSTEM)
- Explore the offering of an Ed.D. program (CEHHS)
- Obtain Council on Rehabilitation Education (CORE) accreditation for the B.S. in Vocational Rehabilitation (CEHHS)
- Obtain Council of Accreditation of Counseling and Related Educational Programs (CACREP) accreditation for the M.S. in Mental Health Counseling and the M.S. in School Counseling (CEHHS)
- Submit self-study to the Accreditation Council for Business Schools and Programs (ACBSP) (COM)
- Submit self-study to the Accreditation Commission for Programs in Hospitality Administration (ACPHA)
- Determine timelines and plans for accreditation the B.S. in Engineering Technology, Information Technology Management and Packaging and other STEM programs (CSTEM)
- Continue preparation for ABET accreditation of the B.S. in Computer and Plastics Engineering (CSTEM)
- Submit AQIP Action Projects and attend AQIP Strategy Forum
- Provide Curricular Incubation Center funding to support program and course development

### **Goal 2: Enhance our educational processes through the application of active learning principles**

- Encourage all undergraduate programs to include at least one experiential learning course
- Provide faculty development programs that focus on active learning and experiential learning (NTLC)
- Initiate the Cytotechnology program laboratory training agreement with Marshfield Clinic (CSTEM)
- Increase number of learning community offerings by two for a total of 13 (SS)
- Increase enrollment in learning communities for first year students to 20 percent of cohort (SS)
- Develop efficient model to support international Co-op opportunities (OIE and SS)
- Implement e-citizenship project with faculty and students across campus
- Submit a tuition differential proposal to support additional faculty and expansion of high impact practices

### **Goal 3: Promote excellence in teaching, research, scholarship and service**

- Implement Qualtrics for online course evaluations and faculty, staff and student survey research
- Expand summer faculty/student research programs in each college
- Continue to integrate ethics content into the curriculum (Center for Applied Ethics)
- Consider moving from an Honors Program to an Honors College
- Expand applied research opportunities for faculty, staff and students through the Discovery Center
- Host consultant from Council on Undergraduate Education to assist in expanding undergraduate research
- Submit a Title III proposal with a focus on high impact practices, including student research
- Develop grant writing cohorts for faculty at various career stages (Deans and Research Services)
- Expand opportunities for faculty through participation in the UW Library Research Fellows Program

#### **Goal 4: Recruit and retain a diverse university population**

- Finalize and implement Inclusive Excellence action plan
- Implement the Future Teachers Pre-College program for minority students (CEHHS)
- Grow enrollment and employ best practices in summer bridge programs
- Develop program to recruit minority graduate students (Graduate School)
- Submit and revise DPI Precollege Program grant for underrepresented (SS)
- Establish a mentoring program for students of color with other students, faculty, staff, and alumni (SS)
- Participate in Project SHIFT collaboratively with Disability Services (SS)
- Participate in UW System Compass Institute; identify and initiate project to meet the institute goals
- Implement enrollment management plan with a focus on minority students, adult students, veterans, international students and transfer students (Enrollment Services)
- Establish an ESL program to increase recruitment of international students (OIE)
- Increase student participation in the McNair program to reach targets identified in the grant
- Submit TRIO Educational Opportunity Center grant (SS)
- Enhance the educational pipeline through implementation of the Senior Handoff Program aimed at transitioning TRIO Educational Talent Search students to postsecondary education. (SS)
- Target students that are higher achieving to increase our student profile (ES)
- Explore implementing the “Return to Wisconsin” program for children of alumni (ES)

#### **Goal 5: Foster a collegial, trusting and tolerant campus climate**

- Implement campus alcohol plan to create (SS)
- Implement campus smoking/tobacco ban
- Increase mental health awareness/promotion activities (e.g., screening days) for students and staff. (SS)
- Adapt current sexual violence prevention information and resources into always accessible electronic formats (i.e. website, podcasts, videos, social networking). (SS)
- Participate in UW System Campus Climate Study

#### **Goal 6: Provide safe, accessible, effective, efficient and inviting physical facilities**

- Complete implementation of policies and procedures necessary for OLAW approval and in compliance with the campus chemical and research safety plans (CSTEM)
- Establish informative and inspiring displays, video demos, tours, and events which showcase science, technology, engineering, and mathematics (CSTEM)
- Relocate admissions office to more attractive space in Millennium Hall
- Explore space options for Career Services and Dean of Students Office

#### **Goal 7: Provide responsive, efficient, and cost-effective educational support programs and services**

- Implement the ETS Proficiency Profile as required for the Voluntary System of Accountability
- Implement SAGE (early alert) for use by faculty teaching primarily first-year (SS)
- Automate the undergraduate student Change of Major process (SS)
- Enroll underrepresented students in specially identified courses augmented with tutoring (SS)
- Review and implement external consultant recommendations (Registration and Records)
- Automate the authorization and disbursement process (Financial Aid)
- Implement Recruitment Plus software in Admissions, Outreach, Graduate school and OIE
- Provide an online, on-demand transcript request service that will accept electronic payment (R&R)
- Increase the frequency of communication to increase our student yield (Admissions)
- Implement a functioning degree audit including all subs and waivers that did not convert from Datatel
- Implement a LEAN process to simplify online course registration, especially for off campus students

